

HANDBOOK FOR BALTIC BOARDS AND BUSINESSES

WEBINAR

A practical guide for Boards, owners and managers on how to build stronger companies through good corporate governance.

WHEN

30 October, 2026,
09:30–11:00 CET

WHERE

Online (Zoom),
in English

REGISTRATION

Free of charge,
mandatory

SPEAKERS

Four co-authors of
the Handbook

About the Handbook

Good governance advice is not hard to find. What has been missing is a single place where it is gathered, explained and turned into practice, for all types of companies. The Baltic Institute of Corporate Governance (BICG) has now written that manual. 150 pages long, the Handbook covers the great majority of corporate governance areas, from how the good corporate governance framework divides duties between shareholders, Board and management, to the right Board composition and extensive dive into its specific roles across strategy, control and risks, as well as advice on Board work organization and legal liability. Every chapter ends with key takeaways as well as questions each Board should ask at their company, while annexes provide ready-to-use templates: a Board competence matrix, an annual Board plan and calendar, a Board self-assessment questionnaire and more.

The Handbook is grounded in the principles and recommendations of the Organisation for Economic Co-operation and Development (OECD), the European Confederation of Directors' Associations (ecoDa), the International Finance Corporation (IFC) and other highly reputable organisations, and then goes further: it explains how those principles work in a real Boardroom, what questions an effective Board member should ask, and what good practice looks like in real-life calendars. To our knowledge, no comparable handbook exists anywhere in Europe.

It was written for the Boards working in Estonia, Latvia and Lithuania - three small, open economies where the same people move between listed, state-owned, family companies and company groups. But that is also exactly why it will be useful well beyond the Baltics: anyone seeking to understand the practical side of good governance, from a first-time Board member to an experienced governance professional, will find answers in it.

Who should attend the introduction

Board members; Chairs; CEOs and executives who work with Boards; Board secretaries; governance, compliance, internal audit, legal and HR professionals; shareholders and owners of private and family companies; and everyone who wants to learn how good governance works in practice, both in the Baltics and across Europe.

What you will hear in 90 minutes

Highlighting the respective chapters of the Handbook, four co-authors will discuss the four areas where Boards most often succeed or fail, each topic closing with a key question that you can put to your own Board the following week. A panel discussion with all four speakers will follow, with questions from the audience.

It starts with the right Board

The success of the Board, and of the company, begins with its composition: a balanced Board, hard and soft competencies, the competence matrix, diversity and dynamics, renewal and succession, induction.

Who decides what

The division of responsibilities between shareholders, Board and CEO. Most governance conflicts come from blurred roles, not bad intentions.

The Chair makes the difference

The Chair of the Board is the single most important appointment in a company. What does a good Chair do before, during and after every meeting?

The weakest link: control, risk and assurance

The least developed area of Board work across the Baltics (and elsewhere in Europe), presented from the practical perspective of what questions a Board should ask, the risk matrix, the Three Lines Model and the COSO cube.

SPEAKERS



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REGISTRATION

Participation is free of charge, but registration is mandatory. Registered participants will receive the agenda and a one-page summary of the Handbook before the webinar. Afterwards, the recording and information on how to obtain the full Handbook will be made available for them as well.