



BALTIC
— INSTITUTE —
OF CORPORATE GOVERNANCE

CHAIR EDUCATION PROGRAM

Stockholm
2019

Goals of the program

- ◆ **Improve understanding of Chair's role and responsibilities in ensuring effective work of the Board and continuous success of the company**
- ◆ **Develop Chair competencies needed for implementation of the best corporate governance practices**

Setup of the program

- ◆ Open to graduates of the BICG Board member education program, as the next step in developing boardroom competencies
- ◆ Highly practical course, learning from experienced Swedish Chairs, Board members and other experts

Topics of the program

Chairmanship & corporate governance

- ◆ From a Board member to a Chair
- ◆ Leading corporate governance framework
- ◆ Leadership, characteristics of a good Chair
- ◆ Key relationships of the Chair (with Board members, CEO, shareowners, auditors, stakeholders, etc.)

Strategic leadership

- ◆ Strategy building and updating
- ◆ Chair's role in governance of risk
- ◆ Chair's role in corporate communication & crisis management

Board work organization

- ◆ Preparation for a Board meeting
- ◆ Chairing a Board meeting
- ◆ Board dynamics
- ◆ Building a team in the boardroom
- ◆ Boardroom disputes and how to deal with them
- ◆ Board evaluation



Lead lecturer **Raoul Hasselgren**

Raoul Hasselgren has been a Chairman and Board member at 70 national and international companies, both private and public, working in real estate, production and trade business in Sweden, Germany and Finland. His past appointments include Fazer and SPAR group companies. During his extensive management career, Mr Hasselgren has worked as a CEO for companies such as Johnson & Johnson and Nordiska kompaniet. He is the author of publications about Corporate Governance, Board Practices, Public Relations, Marketing, Competition Law. Since 2005, Mr Hasselgren has educated 4 000 Board members and Chairpersons in Sweden, Finland and the three Baltic countries.

Speakers

- ◆ **Sören Mellstig**, professional independent Chairman, including companies such as listed CellaVision (digital solutions in medicine) and Ellevio (electricity distributor to nearly 1.000.000 households)
- ◆ **Jens Spendrup**, owner and former Chairman of Spendrups, a hundred years old family business and one of the major breweries in Sweden
- ◆ **Lars O Grönstedt**, Chairman of listed companies Vostok Emerging Finance and Vostok New Ventures, former CEO and Chairman of Handelsbanken
- ◆ **Michael Wolf**, Senior Advisor at Blackstone, former CEO of Swedbank
- ◆ **Johan Hallsenius**, Senior Partner at Kreab Stockholm, advisors in strategic communication

...and others

When and where

Day	Host	Venue
November 19th Arrival, Opening & Dinner		
November 20 th	Nasdaq	Tullvaktsvägen 15
November 21 st	East Capital	Kungsgatan 33
November 22 nd	SEB	Stjärntorget 4

Price and payment conditions

- ◆ Education fee: 2500 €, payable at registration
- ◆ Travel to the venues and accommodation expenses are not included
- ◆ The participation fee that is paid cannot be refunded if a participant cancels their participation after the 19th of October, 2019

Contacts



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